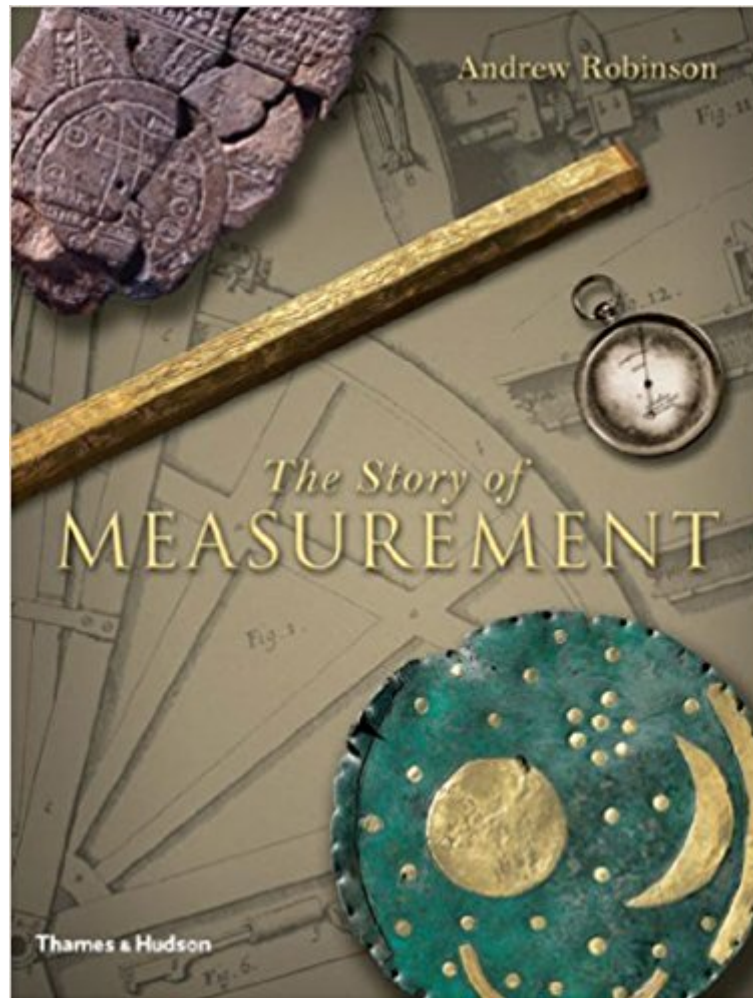




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The Story Of Measurement



Synopsis

The first fully illustrated guide to the human passion for measurement: of our experiences, our surroundings, and the universe. This lively survey covers an astonishing array of subjects, from the earliest currency to the birth of the meter, from the force of hurricanes to body mass index, from air pressure, earthquakes, and pollen counts to happiness, blood types, and intelligence. Each measuring method is put into its proper historical context and explained in detail. The book follows the same format as Andrew Robinson's popular *The Story of Writing*. It is organized into three broad sections—The Meaning of Measurement, Measuring Nature, and Measuring Man—which are then broken down into chapters. Each chapter features a series of self-contained spreads that deal with a specific topic. The wide range of illustrations spans the history of the world and its diverse cultures. 250 illustrations, 120 in color.

Book Information

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Customer Reviews

Andrew Robinson is a Visiting Fellow at Wolfson College, Cambridge University.

Each topic is dealt with briefly, which sometimes leaves me wanting more detail, but there are so many varied topics covered and the illustrations are so rich that it's an addictive page-turner. It's a bargain even at full price.

I ordered this book as I very much liked the book "The story of writing" of the same author which is

an excellent book with rather detailed information and interesting photos. Contrary to that book, this one seems to be a rather arbitrary collection of all sorts of tidbits loosely related to measurement including the system of biological species, tsunamis and morse code. All topics are explained on one or two pages, which does not leave a lot of room for any deeper information. One star above minimum I give, as the book is beautifully made with lots of nice photographs.

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